

1. Name of Publication

## BUSINESS AND CONSUMER PUBLICATIONS FORM Z - SINGLE ISSUE CIRCULATION REPORT

FORM Z

MANDATORY

COPY & COMPLETE
1 per issue

For the issue of (mm/dd/yy)		
3. Number of pages		
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PAID CIRCULATION	CONTROLLED CIRCULATION	TOTAL DISTRIBUTION
4. Individual subscriptions	11. Individual non-paid copy	18. Total Paid (copy figure from Line 10)
Single copy sales     Multi-copy same addressee	12. Direct Individual Request	19. Total Controlled (copy figure from Line 21)
7. Sponsored Individually addressed 8. Sponsored Multi-copy same addressee	13. Other Request:     13a) Company Request     13b) Communication from recipient or recipient's company (other than request)	20. Total Circulation (sum of Lines 18 & 19) 21. Service/Sample copies
9. Electronic	13c) Membership Benefits	22. Total Distribution
10. Total Paid (sum of Lines 4, 5, 6, 7, 8 & 9)	13d) Total Other Request (Sum of 13a, b, c):  14. Selected:	(sum of Lines 20 & 21)
	14a) List Sources	23. Subscription Drives
	14b) Business Directories/Rosters  14c) Other Sources	
	14d) Total Selected (Sum of 14a, b, c):	
	15. Bulk	
	16. Electronic	
	17. Total Controlled(sum of lines 11, 12, 13d, 14d, 15 & 16)	

OVER \_\_\_

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Name	Draw	Return	Net	Name	Draw	Return	Net
Single copy sales	Multi-cop	y same ado	dressee	Single copy sales	Multi-copy same a	ddressee	
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